

If you're
looking for smooth,
rich flavor...



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Schaumburg, IL 60168-4196

Forwarding & Return Postage Guaranteed

BULK RATE
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PERMIT NO. 729
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Inside: special cigarette savings.



**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



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Merit: 5 mg "tar," 0.4 mg nicotine—Virginia Slims:
8 mg "tar," 0.7 mg nicotine—Parliament: 8 mg "tar,"
0.7 mg nicotine—Benson & Hedges: 15 mg "tar,"
1.1 mg nicotine av. per cigarette by FTC method.

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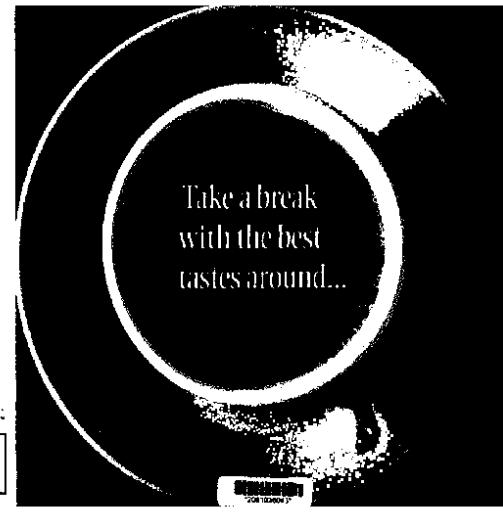
© Philip Morris Inc. 1997

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Merit 5 mg "tar," 0.4 mg nicotine—Virginia Slims
8 mg "tar," 0.7 mg nicotine—Parliament 8 mg "tar,"
0.7 mg nicotine—Benson & Hedges 15 mg "tar,"
1.3 mg nicotine by FTC apparatus as FTC method

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health**



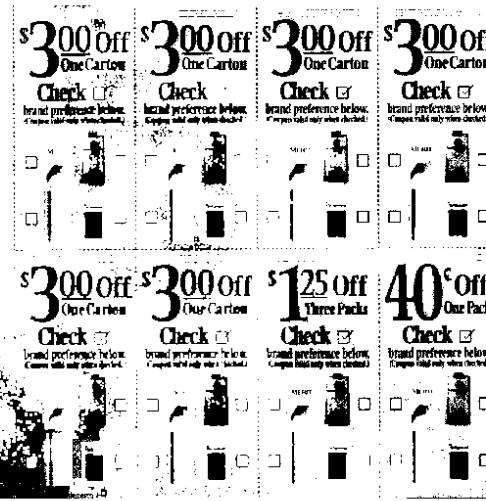
Take a break
with the best
tastes around...



And get a break on these Premium Brands.

When you want to relax with rich, premium taste, reach for the Premium Brands. Just check off your brand preference on the enclosed ornaments and enjoy these great smokes steven greater savings. To be eligible for more coupons and premium savings by mail, simply fill out and return the enclosed postage paid survey.

SMOKING IS HARMFUL TO YOUR HEALTH.
WARNING: Cigarettes cause lung cancer and other serious diseases of the lung and heart.



To taste the best...

Just pick the brand that's best for you.

Check brand preference below. One checkmark per line.

MERIT BENSON & HEDGES B&H
 VIRGINIA SLIMS PARLIAMENT

To reach for the best, just reach for a break. Answer the questions below to receive more great offers like the Premium Brands \$300 Off One Carton. Offer valid 12/31/90. Offer ends 12/31/90.

1. What is your regular brand of cigarettes? Check one

2. Do you smoke regular? Check one

3. Regular King Size 100's

4. Light regular brand? Check one

5. Medium

6. Light or regular? Check one

7. Medium

8. Light or Low Tar? Check one

9. Low

10. Medium

11. Low

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